



PRESENTATION PROJECT PAWZUP CENTER

to bring people and animals together and re-ignite our ancient bond of friendship, love and compassion



PawzUp is a project that has captured our minds and hearts for quite a while now. It is ROLDA's dream and our hope to create a better future for animals in need. With your help, we hope we can bring people and animals together once again and re-ignite our ancient bond of friendship, love and compassion. PawzUp is a Start-up project meant to serve the needs of the community and of the abandoned animals from all around the southeastern region of Romania.

The PawzUp center will provide services:



For the Community - safe environment for people to escape the stress of everyday life and learn more about how to care for animals and interact with them.

For the Animals – rescue, access to medical care, rehabilitation, permanent care for senior and special needs animals, the chance of finding a forever home.

Programs with Animals:



1. Pet therapy – the center will provide the opportunity to support the wellbeing and mental health of the community. Our therapy programs aim to alleviate the loneliness of senior citizens and children living in state-founded institutions through pet visits. We also want to cheer up our local community through fun activities such as organized dog walks, book buddies (where people are encouraged to read to dogs as a way of spending their free time) and play sessions, but also through volunteering which can give purpose to one's life and improve their self-esteem.



2. Education - this will be a central focus point of our center. We want to give people of all ages, from the new generation to high schoolers, college students, working adults and retired seniors, the opportunity to learn about animals. We will provide classes on how to read and understand animal behavior, how to properly care for an animal, and many other interesting things that can improve human-animal interactions.



3. Jobs & Volunteering – the PawzUp center will provide plenty of job opportunities, from administrative ones (such as manager, public relations specialist, administrator and so on) to animal-specific ones (such as caretaker, dog trainer, dog behavioral expert, animal therapy specialists, medical personnel, etc.). We know that creating job opportunities is extremely important, especially for struggling communities, so we will also put a lot of effort into training people and encouraging them to become a part of our team.

Vision

We want PawzUp to be a strong foundation upon which we can rebuild the relationship between man and animals. PawzUp is a concept and a bold dream; a way to bring people and animals together and allow them to help one another and enjoy each other's company.

Mission

Our mission is to create a home for animals and people that need each other, a unique place where everyone is welcomed to relax, have a good time, and learn more about the numerous animals that share our world. We also want to support the local communities and give them an opportunity to interact with well-behaved animals in a safe space.



Objectives

PawzUp is a bold project that vows to make a difference. So, it comes to no surprise that our objectives are numerous and, admittedly, pretty grand. To list off our main pursuits, PawsUp will work on:

-  rescuing animals from the street life, from neglect or abuse;
-  helping animals trapped in extreme situations in nearby former communist countries (e.g. war in Ukraine)
-  covering the costs of veterinary interventions;
-  caring for wounded animals and providing physical and mental rehabilitation to animals in need;
-  finding forever homes for cats and dogs;
-  providing permanent shelters for abandoned horses, donkeys, and small farm animals;
-  providing access and encouraging people to work with animals, learn about their needs, behavior, and how to properly care for them;
-  creating a safe space where animals and humans can interact and enjoy the company of one another;
-  encouraging people to experience the positive mental and spiritual benefits of spending time with animals;
-  offering jobs, training, and volunteering opportunities;
-  giving the senior community a purpose and a reason to smile by offering them a chance to help animals and spend time with healthy, well-behaved animals;
-  educating the young generation and teaching them how to be responsible pet owners in the future;
-  promoting and cultivating important values such as compassion, selflessness, determination, wellbeing, and love for one another and the world we live in.

Values

A project of PawzUp's caliber would be nothing without its core values that we wish to promote and nurture.

-  Compassion – a caring environment for people and animals alike;
-  Inclusion – we want to encourage people of all ages and backgrounds to be a part of our animal-loving community, where we are all equal in our care and dedication for these poor souls;



Education – we want to promote the idea of being an informed and educated animal owner, who knows how to care for a living creature and understand its needs. This information campaign will be mainly focused on children because they hold our futures in their hands, but we'll be sure to not overlook any person genuinely interested in learning about animals.



Wellness – we believe that PawsUp can become a small but significant Animal Kingdom where the wellbeing of animals and humans always takes the front seat;



Sustainability – apart from donations and legacies, both commercial and fundraising opportunities will be offered to provide income to this project including naming opportunities for top sponsors. We also wish to promote the local companies and individuals who help us bring our dreams to life



PawzUp will be a unique project in Romania, a center that will be open to the public 7 days a week, created with the sole purpose of improving the lives of people and animals alike. Romania, especially the Galați-Brăila area which has the 2nd largest urban density after the capital city but is also one of the poorest regions of the country, needs a center like PawzUp to provide a humane solution to the abandoned animals problem and to help the community stay afloat.




Romania has millions of homeless and abused animals, and an estimated population of 2 million seniors who live alone, victims of poverty, neglect, and depression. To these unfortunate souls, the PawzUp center is a necessity, a means to survive and to hope for a better tomorrow. ROLDA is located and operates a few miles from the Ukrainian/Rep Moldova border, which makes Pawzup Center the perfect link between animals and the people who work tirelessly to rescue them.

What's on PawzUp site

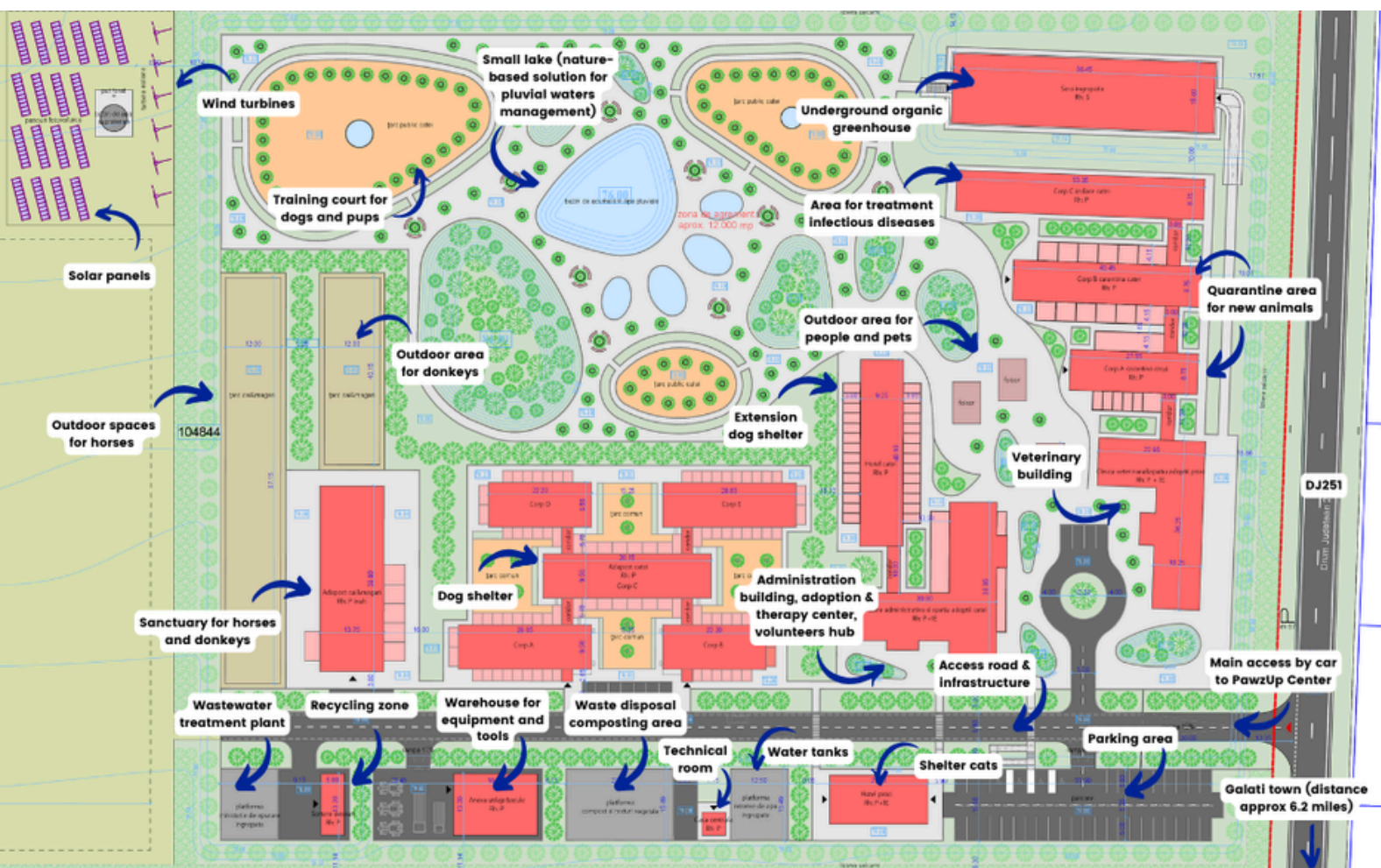
Currently, all we have is the land upon which our project can start taking shape. Purchased in April 2024 thanks to a gift in will from our amazing supporter Helen from Australia, the land has a rectangular shape, direct access to the main road and approx 15 minutes driving distance from Galati city. The land is located 30km from the border with Republic Moldova and Ukraine, which makes it perfect as a hub where animals saved from the war will be easy transported and shelter until being adopted.



On this land, ROLDA wants to build the following units and structures:

-  Adoption & therapy center for cats and dogs
-  Volunteers hub (a small studio on-site to provide overnight accommodation if needed, especially for foreign volunteers)
-  Reception area where a Wall of Fame (dedicated to our top supporters) and a suggestions and ideas box will be placed

- Shelter for dogs who need rehabilitation, long medical care or permanent care for the rest of their life
- Quarantine zone for new dogs
- Area for treatment infectious diseases
- Shelter for cats
- Veterinary building to provide sterilizations and low cost treatments for poor community pets
- Sanctuary for donkeys and horses
- Sanctuary for small farm animals (chickens, goats, rabbits)
- Underground organic greenhouse
- Parking area for cars with charging stations for electric vehicles and a covered bike rack
- Charity Shop (selling donated items and crafted goods created in our workshops)
- Conference room for events and educational programs





To provide a more clear perspective on how the finished center will look like, here is a presentation of the units and services available on site:



Dogs

Services provided: Rescue, Shelter, Medical Assistance, Rehabilitation, Adoption

Total surface: 595 sq m (adoption area) + 1404 sq m (shelter dogs) + 595 sq m (quarantine) + 465 sq m (infectious diseases) + 386 sq m (additional shelter dogs)

Accommodation: min 180 – 410 dogs



Adoption area (13 x front glass boxes, each having 1.95 x 2.35) capacity: 13 - 20



Quarantine area for new dogs (quarantine kennel-free 12 spaces x 10.40 sq m; 12 outdoor spaces x 12 sq m; quarantine boxes 12 x 5 sq m; 6 outdoor spaces x 6 sq m; outdoor space x 20 sq m) capacity: 24 - 40



Shelter dogs (5 zones as follows: zone1 with 15 boxes x 6 sq m; zone2: 20 boxes x 6 sq m; zone3 kennel-free: 12 boxes x 9 sq m and 4 boxes x 6 sq m; zone4: 21 boxes x 6 sq m; zone5: 14 boxes x 6 sq m) capacity: 80 – 240



Additional shelter dogs (28 boxes x 6 sq m) capacity: 25 – 75

Observations:

We consider the possibility to modify zone 4 and zone 5 into kennel-free zones

Shelter areas are used for rehabilitation, adoptable dogs as well as to provide forever care for seniors and disabled dogs



Isolation treatments area (38 boxes x 5 sq m) capacity: 38



Grooming area for dogs



Exercise indoor, including 2 x special areas for interaction with visitors



Outdoor areas for Adoption and Quarantine zones, including a park for walks and socialization and an aqua park for summer outdoor fun activities



Other areas: kitchen, laundry, treatment, storage

Access zone for staff, volunteer and visitor explained

Please follow the red arrow for staff, green arrow for volunteers and blue arrow for visitors. These drawings are part of our safety measures to keep PawzUp clean and safe, to minimize the spread of (possible) diseases from quarantine area, to offer safety to our animals and also to the people that interact with them.

Shelter dogs & adoption center

ACCESS ZONE FOR:

→ Volunteers

→ Staff

→ Visitors



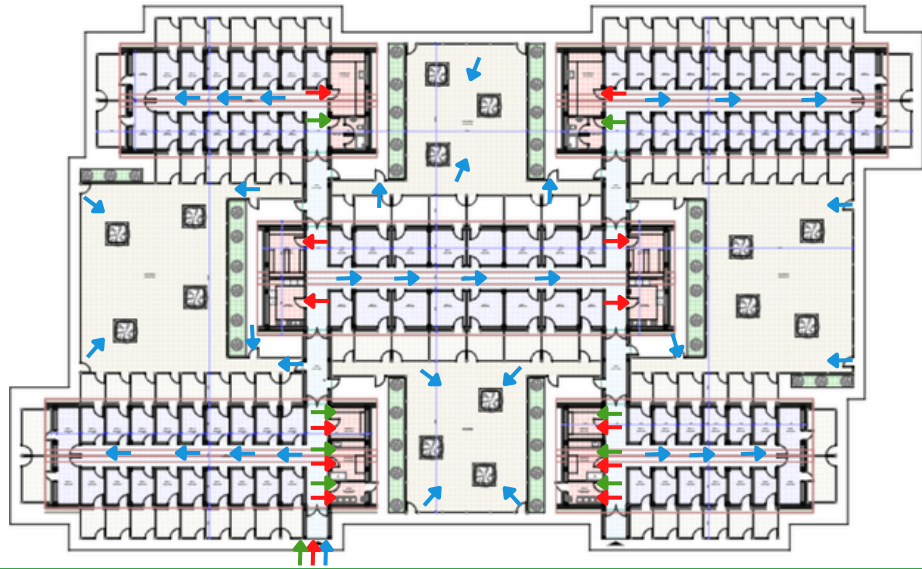
ACCESS ZONE FOR:

→ Volunteers

→ Staff

→ Visitors

Shelter Dogs



ACCESS ZONE FOR:

→ Volunteers

→ Staff

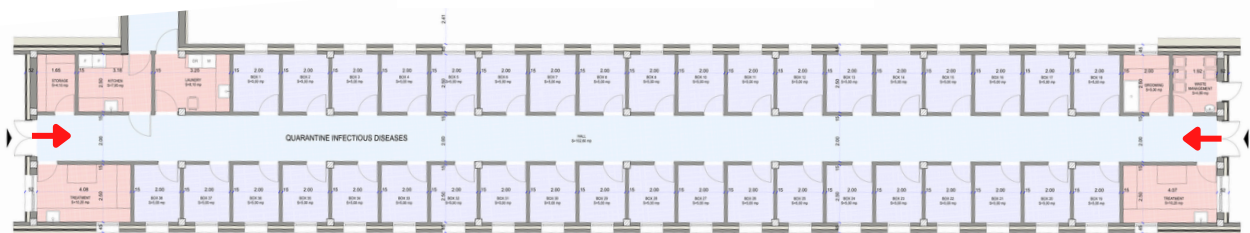
Quarantine Dogs



ACCESS ZONE FOR:

→ Staff

Infectious disease dogs







Cats

Services provided: Rescue, Shelter, Medical Assistance, Adoption

Total surface: 238 sq m (adoption area) + 215 sq m (additional shelter cats)

Accommodation: min 50 – max 100 cats



Adoption area:
 6 boxes x 4.65 sq m
 Outdoor area 33 sq m
 10 boxes 1.25 x 14.25 glass front for adoption



Quarantine area or new residents (20 boxes)



Grooming area for cats



Indoor shelter (9 boxes x 3.25 sq m; 8 boxes x 1.05 sq m)



Kitchen 6 sq m, storage 5 sq m, grooming 8 sq m, laundry 4.50 sq m)



Outdoor space (47 sq m) with plenty of spots for sunbathing












Special areas (47 sq m) for interaction with visitors





Small animals veterinary clinic for dogs and cats

Total surface: 371 sq m

-  3 x Treatment rooms x 5.50 sq m, 18.45 sq m, 12.45 sq m
-  Post surgery cats x 10.20 sq m
-  Post surgery dogs x 12.45 sq m
-  2 x Consultation x 18.45 sq m
-  Reception
-  Laboratory 17.95 sq m
-  Prep room 20 sq m
-  Surgery room 21.85 sq m
-  Laundry








Sanctuary for donkeys & horses

Total surface: 39.75 x 13.75 sq m

Common spaces for donkeys and horses:




-  Grooming area
-  Tack room
-  Feeding and storage

Donkeys

Services provided: Sanctuary and Medical Assistance

Accommodation: 40 donkeys






-  Indoor sanctuary for abandoned donkeys (8 boxes for donkeys x 12.60 sq m, max 40 donkeys)
-  Partially covered outdoor space (37 x 40 sq m) with a feeding and exercise area
-  Quarantine boxes (3 boxes x 12.60 sq m)

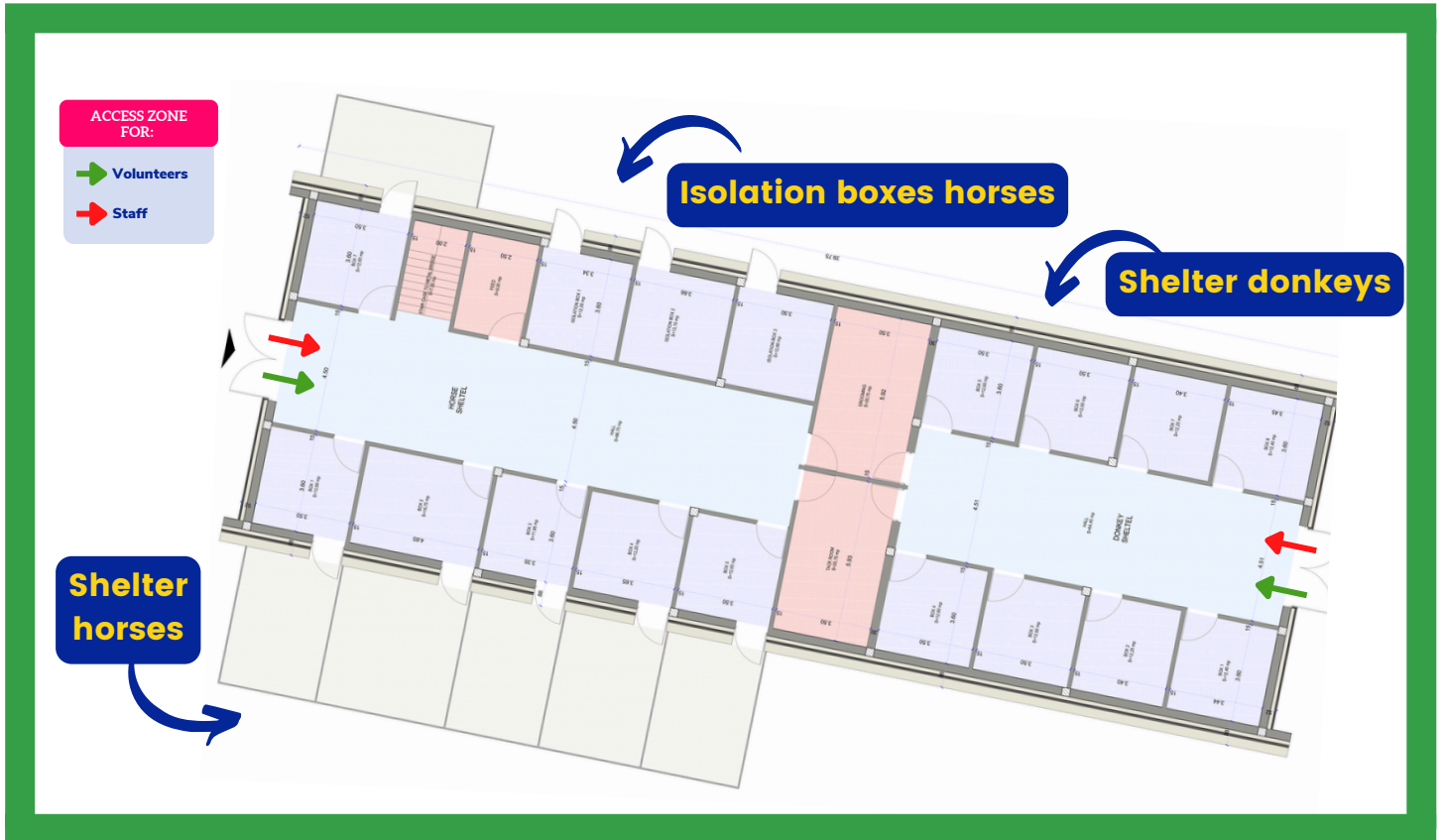
Horses

Services provided: Sanctuary and Medical Assistance

Accommodation: 10 horses



-  Indoor sanctuary for abandoned horses (6 boxes for horses x 12.60 sq m)
-  Partially covered 2 x outdoor spaces (2 x 40 x 12 sq m) with a feeding and exercise area
-  Quarantine boxes (3 boxes x 12.60 sq m)





Small farm animals

Services provided: Sanctuary and Medical Assistance

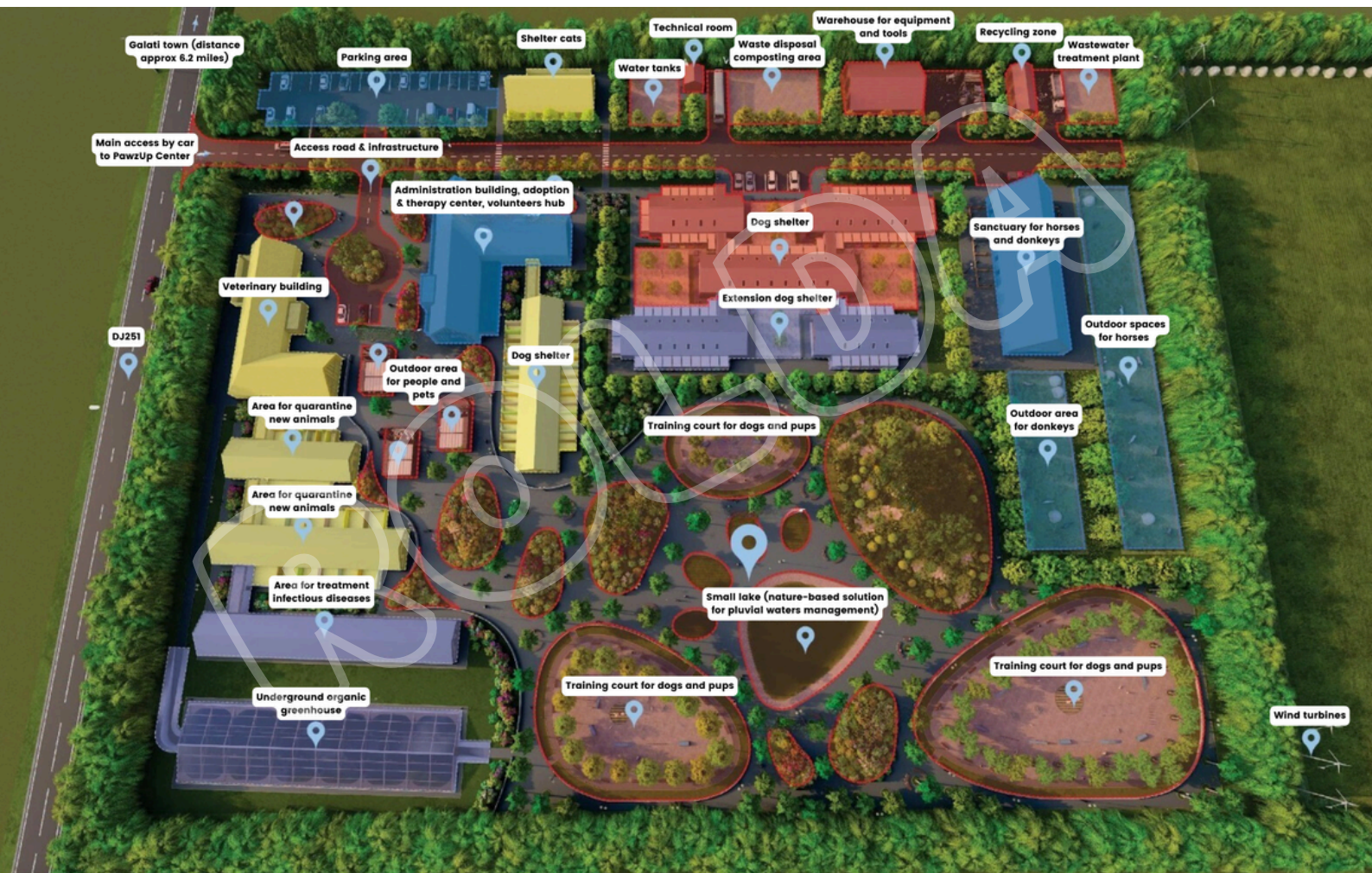
Accommodation: suitable for a small number of goats, chickens, and rabbits



-  Indoor sanctuary for abandoned goats, chickens, and rabbits
-  Outdoor spaces for exercise and feeding



Phases to build PawzUp



PHASE I

Infrastructure
 Technical building
 Storage buildings
 Dog shelter (3 modules from 5)
 Running areas and outdoor spaces for dogs
 Park

PHASE III

Veterinary building
 One of the 2 areas for quarantine new animals
 Area for treatment infectious diseases
 Shelter for cats
 Extension dog shelter

PHASE II

Sanctuary for horses and donkeys
 Outdoor spaces for horses 2
 Outdoor area for donkeys
 Administration building, adoption & therapy center, volunteers hub
 Parking area

PHASE IV

The remained 2 modules of dog shelter
 The second quarantine area for new animals
 Underground organic greenhouse

LIST OF ESTIMATED MATERIALS NEEDED FOR DOG SHELTER

NOT INCLUDED: materials for running spaces and outdoor areas, dog accessories (beds, bowls, etc)

Product	Quantity	Price	Product	Quantity	Price
compacted crushed stone 15 cm	148.4 m3		extruded polystyrene 3 cm	1100 m2	
concrete C12/15	424.4 mc		screed 8 cm	1035.3 m2	
concrete C25/30	708.1 mc		screed 3 cm	1035.3 m2	
formwork	2664.8 m2		epoxy painting masonry and concrete elements interior	7260 m2	
concrete reinforcement S500c	46159.8 kg		epoxy painting floor	1035.3 m2	
concrete reinforcement SPPB Ø5/100/100	3689.9		folded sheet roof	1848 m2	
wood 15x15cm	562 m		plaster board fire resistant 30 min 18mm	1524 m2	
wood 10x20cm	1878.5 m		washable paint	1352 m2	
wood 2.5x15cm	494 m		roof windows UV screen	56	
astereala (h= 25mm)	1663.8 m2		kennel doors 80/210 cm	86	
exterior masonry 10 cm	101.2 mc		exterior kennel doors 90/210 cm	86	
interior masonry 15 cm	210.6 mc		other spaces doors	24	
mineral wool for walls, roof 15 cm	1800 m2		fire proof entrance double doors 150/210 cm	8	
exterior painting masonry	1352 m2		main access double doors 150/210 cm	2	
apparent bricks	141 m2		trench drains dog spaces 100 cm	94	
extruded polystyrene 5 cm	1410 m2		trench drains drain corridors	109 ml	
			trench drains drain corridors	109 ml	

Community



Visitors



Volunteers



Staff



Job opportunities – **caretaking, training, teaching**



The opportunity to work with animals as a **paid staff** or volunteer



Taking part in educational events (**for volunteers, visitors** e.g. groups of kids from schools, corporate employees)



Spending time with cats and dogs in the exercise or visiting areas (**volunteers, visitors**)



Walking dogs in the parkland area (**staff, volunteers**)



Participating in leisure family activities well-behaved animals (**visitors**)



Socializing with animals and humans alike (**staff, volunteers, visitors**)



The opportunity to support a good cause (**volunteers, visitors**)



Entrusting pets to a competent staff while on vacation (**visitors**)



The chance to find a new, furry family member (**volunteers, visitors**)

Bonus Opportunities:

- **Sustainable heating and lighting solutions**
- **Opportunities for innovative ideas on construction and sustainability**
- **Green energy solutions**
- **Animal supplies - environmental impact**



Charity Structure

ROLDA (registered as Fundatia ROLDA, non-profit organization in Romania, CUI 18416340)



ROLDA International
We are registered as non-profit charity
in several countries included:



Fundatia ROLDA,
CUI 18416340



Romanian League in
Defense of Animals
Inc, EIN 32-0176929



Association ROLDA
Sverige, Reg no
802490-7050



ROLDA Gatehunder
fra Romania Olso og
Omegn, Reg no
998398495



ROLDA UK, Reg No
1162690



Fundatia ROLDA,
RSIN 8258 20 157



ROLDA Inc, ABN
38 420 39 6060



Association
ROLDA Suisse

Our income comes from donations, legacies, sponsorships, adoptions, grants from external sources and grants from ROLDA international affiliates.

International support is provided by grant makers from the US, the UK, Switzerland who required to remain anonymous.

Sponsor opportunities

Your involvement today makes our dreams for the PawzUp Center come true sooner!

No matter if you are a private donor or you're representing a company, your support will be visible to the whole community and your contribution will change the future of generations of people and animals. PawzUp is a center that will last for years to come, will get its fair share of media attention, and will be visited by local and international animal lovers.

Together, we can transform this World and make it a better place, for animals and humans alike!

If you represent a company, you are an animal lover who decided to help us make this dream come true, or you want to make a gesture to commemorate someone special, please choose the sponsorship /recognition level that fits you the best:

Virtual bricks – Virtual Wall

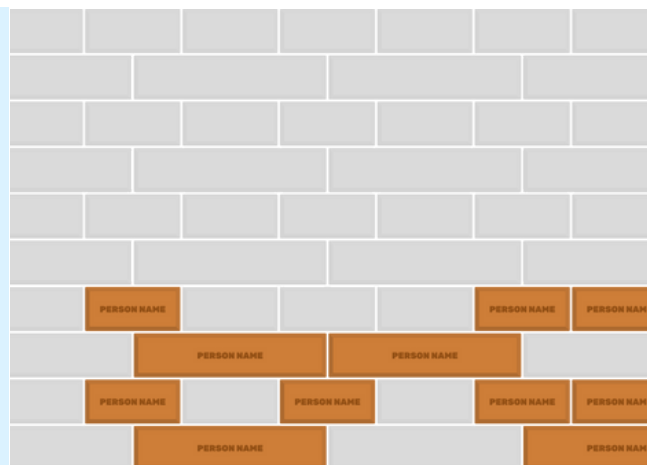


Add your name on a Virtual Wall visible online.

It's easy!



Please visit <https://pawzup.org/opportunities/>



One the weblink above, please click the small or large virtual brick to donate.

100 = One brick gets our PawzUp dream closer

\$100

200 = Double bricks, 2x speed to build PawzUp

\$200

You can buy one brick for 100 USD (or equivalent in your currency), or a double-brick for 200 USD (or equivalent in your currency) by visiting the Opportunities section in the menu of PawzUp official website.

Payments can be made online, securely, using Stripe (card) or PayPal.

If you prefer to donate by bank wire/transfer, please contact us at rolda@rolda.org

Real bricks – Wall of Fame



Donate 1000 and your name will be added on a concrete paw displayed outside the adoption center. (You will receive a photo of the personalized concrete paw)

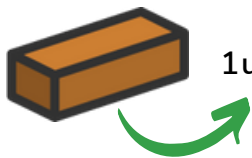


Donate 5000 and your name will be added on a brick displayed outside the adoption center. (You will receive a photo of the personalized brick)

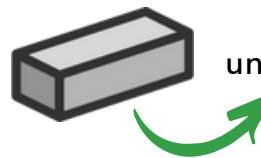
Wall of Sponsors

(available for both individual and corporate giving)

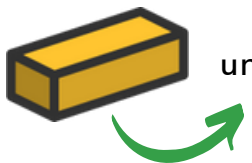
Wall of Sponsors is a good opportunity for both individuals and corporations who want to publicly be associated with projects that are created to solve the community problems and have a positive impact for generations to come.



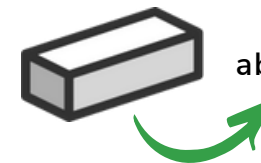
under 20000 = Bronze



under 30000 = Silver



under 40000 = Gold



above 40000 = Platinum

Payments can be made only by bank wire/transfer, please contact us at rola@rola.org for additional details.

From Bronze to Platinum levels, a donation can be made in your name (your company name, or a name of your choice) and be publicly displayed to get high visibility at Adoption Center reception.



Sponsor a unit/box or a whole building

ROLDA offers the unique possibility to sponsor the costs of building a box or a unit by naming it. One box can have multiples sponsors.

ROLDA reserves the right to reject the names that might be offensive or damage our image.

Please check the Transparency page for the estimated building schedule. The buildings are scheduled to be finished in 4 phases, described [here](#)



Some examples for dog lovers

Per unit

(Phase 1) Name a dog space

20000 USD

(Phase 2) Name an adoption unit

25000 USD

(Phase 3) Name a quarantine unit

10000 USD

Some examples for cat lovers

Per unit

(Phase 3) Name a cat space

20000 USD

(Phase 3) Name a quarantine unit

10000 USD

Some examples for farm animal lovers

Per unit

(Phase 2) Name an indoor box for donkeys

10000 USD

(Phase 2) Name an indoor box for horse

20000 USD



Rare opportunities: Name a building forever

Note: Only one sponsor accepted. The name chosen by sponsor will be displayed on the building for as long as it will be functional. ROLDA reserves the right to reject names that might be offensive or damage our image.

(Phase 2) Name the volunteers hub	50000 USD
(Phase 1) Name the dog shelter	1500000 USD
(Phase 3) Name the shelter for cats	600000 USD
(Phase 2) Name the shelter for donkeys	120000 USD
(Phase 2) Name the shelter for horses	250000 USD
(Phase 2) Name the administrative area	100000 USD
(Phase 3) Name the veterinary building	500000 USD
(Phase 3) Name the quarantine area	300000 USD
(Phase 3) Name the treatment area	200000 USD
(Phase 2) Name Dana's office	500000 USD
(Phase 2) Name the reception area in the main entrance*	1000000 USD
Name the whole PawzUp Center*	5000000 USD

Conditions: The name given by sponsor will be used in combination with PawzUp word for as long as it will be operational.

*A great opportunity for CSR for corporations

For more options, please:

- 1 Check pawzup.org/opportunities/
- 2 Click on last box (right) Sponsor a unit/box or a whole building
- 3 Click the icon: Dogs, Cats, Farm, Others, Rare
- 4 Select the unit/box or building which you'd like to name

Note: For larger sponsorship (e.g. naming a building, only payments by bank wire/transfer are possible because the bank payment policies applicable Worldwide)

**Together, we can transform this World and make it a better place,
for animals and humans alike!**

